



Universe photo by Forrest Anderson

Duke and Kevin Fronk congratulate each other after winning the ASBYU presidential/executive vice presidential race Thursday. The team was nearest contenders by a more than 2-to-1 margin.



Universe photo

Kevin Fronk, the new ASBYU executive vice president, shares the excitement of winning the election with his mother.

Duke, Fronk win landslide

By KEN BUSH
Assistant News Editor

A decisive 1,700-vote margin edged out Jeff Wright by only 161 votes. Yates attributes his win to "hard work and by not using gimmicks."

"It wasn't just me doing the work," Yates said. "We had a well organized campaign and about 40 dedicated workers who helped."

The second closest race was for the ASBYU Office vice presidency in which Debbie Herman defeated Eric Jones by a narrow 211-vote margin.

Judy Mestas slipped past Robin Lister in the competition for the Women's Office vice presidency. "We had 100 workers who went door-to-door in 10 different locations," Miss Mestas said. "Our campaigners were in classrooms every hour on the hour and had supporters that never gave up."

Bill Winfield defeated Bruce Call in the Organizations Office vice presidency race by a slightly over 500-vote margin. Winfield was victorious despite the recent ASBYU Supreme Court ruling forbidding him to actively campaign the last day of voting because of campaign violations.

Mark Cahoon maintained the lead he gained in the primary elections to win the title of finance vice president over Kevin Adamson. Cahoon finished with 3,606 votes; Adamson, with 2,904.

Despite his lead in the primaries, Stephan Harlan was edged out by Alan Knight for the position of Athletics Office vice president. Knight drew 3,580 votes as opposed to Harlan's 2,888.

"We won primarily because of word of mouth advertising," Knight said. "Although we used some gimmicks such as stunts and a picture of 'Super Cosmo,' we did not use very much in the area of graphics."

Tom Peterson captured more votes than any other candidate, defeating Ron Wilhelm for the Academics Office vice presidency by a 1,346-vote margin.

Linda Fogg surfaced as the victor in the race for the Social Office vice presidency, defeating Rick Sloat by 635 votes.

A proposed amendment to the ASBYU Constitution, which changed the name of the executive secretary to director of public relations, was approved by the electorate.

The proposed amendment received 4,806 "yes" votes to 1,118 "no" votes. The measure required 66 percent "yes" votes of the total 5,924 to be ratified.

Bryan Jackson, vice presidential candidate of the Markham-Jackson team, commented on their loss by thanking all those people who voted for them.

Kevin Adamson 2,904
Bill Winfield 3,474
Bruce Call 2,957

Organizations
Social
Linda Fogg 3,789
Rick Sloat 3,154

Student Community Services
Dave Yates 3,333
Joe Wright 3,152

Women's
Judy Mestas 3,577
Robin Lister 3,188

Constitutional Amendment
yes 4,806
no 1,118

President-Vice President
Duke/Fronk 3,340
Lister/Cox 1,591
Markham/Jackson 1,187
Naegle/Portwood 637
Stirling/Roney 447

Academics
Tom Peterson 4,024
Ron Wilhelm 2,676

Athletics
Alan Knight 3,580
Stephan Harlan 2,888

Culture
Debbie Herman 3,441
Eric Jones 3,230

Finance
Mark Cahoon 3,606

Winners rejoice after Y elections

By BRYAN THOMAS
and KIM KAATMAN
Universe Staff Writers

Hugs of victory were exchanged by candidates Thursday as the winners of the 1980 ASBYU elections were announced.

After everything was said and done, Jeff Duke and Kevin Fronk had been named the new ASBYU president and vice president for the 1980-81 school year.

After pulling himself from ecstatic campaigners, Duke commented on the election victory saying, "I'm excited and relieved. I really appreciated the support of the people who helped in the campaign. We felt that good graphics was a real asset in getting people's attention."

Duke added, "We will now get busy in trying to make changes in the judicial system and the attitudes of students on ASBYU. Also we will be working on our platform promises."

Fronk said it was their "grassroots" approach that helped the team in their successful campaign.

"People we never knew came out of the woodwork and helped us with the campaign. We also felt that some people were not voting for us, but against other candidates such as Markham and Jackson because of the articles in the paper."

Another winner in the elections was Judy Mestas who narrowly defeated Robin Lister for the Women's Office vice presidency. Miss Mestas said it was a hard and competitive campaign in the Women's Office race.

"It was a close race. I guess Robin and I are good competitors. I have a lot of respect for Robin's perseverance."

"I would really like to have her work with me in the Women's Office if she will," Miss Mestas said.

"The key to my successful campaign was probably the personal contact I had door to door off campus," she said. "I'm going to try to get a close knit women's board so we can improve some of the weaknesses of the office."

The second place team in the ASBYU presidential race were incumbents.

See CANDIDATES page 3

Matheson sets research goals

By KAREN M. HANSEN
Universe Staff Writer

Technical development represents the only true unlimited resource, Gov. Scott M. Matheson told engineers attending Thursday's symposium at BYU. The many potential energy resources in Utah provide both challenges and opportunities for technological development, he added.

The symposium, co-sponsored by BYU's College of Engineering Sciences and Technology and Division of Continuing Education, was designed to enable engineers to meet and discuss problems and goals for the future. Its theme was "Engineering in Utah: Past, Present and Future."

Following morning lectures by many noted researchers and professors, Matheson addressed the group during a luncheon and outlined his concerns for Utah's present and potential energy needs and resources, and technology's role in meeting them.

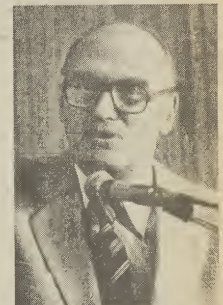
Matheson said as engineers accept the challenge to develop Utah's resources for both the state and country, they will embark on a new era in technology. "A peculiar characteristic will distinguish this new industrial revolution from past periods of technical progress; namely, a sensitivity to the delicate relationship between life of all forms and technology."

"We are going to analyze very carefully not what technology can do for us, but also to us. To a state like Utah, this sensitivity can mean the difference of being enhanced or crippled by progress," he added.

Matheson cited examples of what development of Utah's shale, geother-

mal, tar sand and synthetic resources could mean in terms of additional energy, cautioning that these resources will not replace the need for foreign energy sources.

"Even on an accelerated schedule, synthetic fuels would represent a



GOV. SCOTT MATHESON

minuscule portion of our energy consumption in this country."

The governor said he is committed to developing alternative energy resources despite his concerns as to their effect on Utah. He recommended a mix of all types of resources be used, rather than being dependent upon one as the U.S. has been in the past.

presidency, defeating Rick Sloat by 635 votes.

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A man surrendered himself to Orem Police Thursday in connection with a Signetics Inc. gold theft, a police spokesman said.

Michael Wightman, lieutenant with Orem Police Department said Leo Bruce Hunt, 42, Sunnyvale, Calif., formerly of Orem, surrendered himself to police officers Thursday at 1:55 p.m. and was arrested on charges of second degree larceny. He was arraigned before Judge Joseph Dimick in the Orem Circuit Court and released on \$5,000 bond. The pretrial hearing has not been set.

Wightman said, "During a police interview held at 9 a.m. Hunt said he had just resigned from Signetics Sunnyvale, Calif., plant."

Signetics Inc. in Orem filed an official complaint with the Orem Police Department Feb. 7 indicating that \$20,800 in gold was missing. Lt. Gerald Nielsen said, "We assigned Sgt. James Simmons and Detective Toby Bath to the case and conducted an official investigation."

Commenting on the investigation, Lt. Wightman said, "One of the difficulties our detectives encountered in this investigation was that the suspect had been relocated to California. This resulted in delays in the investigative process."

Sgt. Simmons and Detective Bath said that additional precutting metals were recovered by police and which

were not known to be missing from Signetics until the investigation was completed.

Nielsen said, "We interviewed several people connected with Signetics and people in Salt Lake City who contacted us with information about the missing gold."

Nielsen added that he received calls from people in Salt Lake City who had been approached by a man offering to sell them gold.

"After reading about the possible gold theft in the local papers, these people called me. We took their description of the man, continued our investigation and located a man in California who fit that description."

"We approached him and he agreed to surrender himself to the Orem Circuit Court," Nielsen said.

Prior to the man's surrender, officials at Signetics maintained that the missing gold was part of an invoice mix-up; however, early Thursday, Signetics in California said the gold had been stolen. Company spokesmen added that Hunt had been terminated because of involvement in a theft.

Signetics in Orem designs and builds electronic circuit boards and uses gold in the welding process. According to Signetics spokesman Dan Hughes, excess gold is pressed into small buttons and clips. Orem's Sgt. Simmons and Detective Bath recovered several of these gold buttons, clips and rolls of gold wire.



Universe photo by Bryan Slackham

Orem City Police officers examine gold clips, buttons and wire recovered from a robbery of Signetics in Orem. A police report said that more than \$20,000 worth of gold had been stolen.

SPRING FASHION SECTION

Look inside for the Spring Fashion Section, devoted to the fads and fashions of 1980.

Cool tropical colors describe the women's swimwear popular at pools this spring and summer. Chiffon cover-up coordinates and leafy caps will also be vogue.

Tweeds will characterize the dapper male. The "preppy" look accented by plaid slacks and polo casual cotton shirts are slated for spring. Hawaiian shirts and khaki, straight-legged slacks are also going to be popular this year.

All that is "in" and all that is "out" can be found in the eight-page section devoted to the spring at heart. See page 5

News Spotlight

Compiled from The Associated Press

Soviets deny 'germ' accident

MOSCOW — The Soviet Union confirmed to U.S. Embassy officials Thursday that there was an outbreak of deadly anthrax last April in the Ural Mountain city of Sverdlovsk, but denied the epidemic was the result of a germ warfare accident, sources said.

They said the Soviet reply came in response to a query made by top embassy officials Monday. The sources, who asked not to be named, said the State Department instructed the embassy Saturday to ask the Foreign Ministry to explain mounting evidence that there had been an epidemic and it was the result of a biological warfare accident.

Top embassy officials were called to the Foreign Ministry on Thursday morning to receive the Soviet reply, which acknowledged the anthrax outbreak in Sverdlovsk, an important industrial and scientific center 1,000 miles east of Moscow, according to the sources. Anthrax, a potentially fatal disease for cattle and humans, is caused by bacteria.

A Foreign Ministry official also took the highly unusual step Thursday afternoon of telephoning Western correspondents to "resolutely reject" attempts to question Soviet good faith concerning the five-year-old international convention banning production and use of bacteriological warfare agents.

Pump replaces insulin needle?

SPOKANE — Years of twice-a-day shots are a thing of the past for Ann Heylman-Martin, one of the first diabetics in Washington state to be paired with a new insulin infusion system.

Ms. Heylman-Martin said she switched to the portable miniaturized insulin pump two months ago after years of shots to control the metabolic disorder.

"Every 16 minutes I'm being delivered a specific amount of insulin," she said. The infusion is delivered by the pump mechanism which she wears strapped to her waist.

The device is less bulky than a small transistor radio, but has a series of dials and switches on the surface. Fine tubing connects the pump with the needle, which is routinely removed for such occasions as bathing.

Teenager's 'two mothers' meet

MERCED, Calif. — Barbara Mathias was Steven Stayner's "mother" for two of the seven years the teen-ager lived with an alleged abductor. When she finally met Stayner's real parents, Mrs. Mathias assured them "he was a good boy."

"It's been hell for the last seven years," Kay Stayner told her visitor during a somber moment in the otherwise cheerful meeting.

"I know," Mrs. Mathias said quietly. "That's

why I wanted to come. I know how I would have felt if it had been my kid."

Mrs. Mathias, first known only as the "Barbara" neighbors recalled seeing at a trailer park with Steven, told The Associated Press on Wednesday she babysat for Stayner for two years.

For about nine months, she says, she lived with him and Kenneth Parnell, the man charged with the 1972 abduction of Stayner, now 14, and the Feb. 14 kidnapping of 5-year-old Timmy White. Both cases ended March 1 in Ukiah, when Stayner took White to police because he "didn't like what was happening."

Students lose tuition, credits

OGDEN, Utah — Six Iranians and two Nigerian students at Weber State College will receive no credit, will get no refund and probably will face deportation hearings for not paying full tuition last quarter, Tony Spanos, foreign student adviser, said Thursday.

He said the college administration also has refused to let the foreign students who missed tuition payments enroll for spring quarter.

Spanos said because of this decision, he has no choice but to report the students to immigration officials in Salt Lake City.

Gerald Fasbender, the officer in charge at the immigration office, said if the students do not pay tuition and receive no credit, they will be in violation of their student status.

High energy costs create jobs

WASHINGTON — The soaring cost of energy may be prompting employers to turn to an old means of production that some government economists say is becoming cheaper than machines: human labor.

Labor Department economists estimate that up to 1 million jobs were created in 1979 because businesses have found it economical to substitute labor for energy-draining machinery.

Labor Secretary Ray Marshall, a trained economist, has been promoting this theory, which has received either scant attention or skeptical responses from most other economists.

The theory suggests that despite the jolts that the economy has suffered because of high energy prices, employment will remain healthier than conventional forecasts of sharply rising unemployment this year.

Marshall estimates that of 2 million jobs created in 1979, between 750,000 and 1 million resulted from substituting labor for energy, which rose more than 30 percent in price last year.

"I am seeing it happen all over the country," Marshall said. "If you reduce the speed limit to conserve fuel, you need more truck drivers. If you're putting in more insulation to keep from losing heat, you need labor to do it."

U.S. urges world court action

THE HAGUE, Netherlands (AP) — The U.S. government, appealing for an urgent World Court decision on the Tehran hostages, warned Thursday that Iran might hold the 50 Americans indefinitely and thereby undermine world peace.

"The signals which are now coming out of Iran suggest that the detention of the hostages may continue indefinitely," Robert B. Owen, State Department legal adviser, told the International Court of Justice.

"No one in this courtroom has any way of knowing whether the Ayatollah Khomeini will continue to hold the hostages in captivity for a month or for a year or for a decade."

Owen did not elaborate on what the "signals" might be, but he apparently was referring to the disagreements and indecision among Iranian leaders about whether and when the hostages might be freed.

Winding up the United States in a case first put before the court Nov. 29, Owen said tenuous U.S. hopes for a

quick release of the hostages were dashed in early March when a U.N. investigative commission visiting Tehran was frustrated in its mediation mission.

He said the court, which is the main judicial arm of the United Nations, is the most promising hope for the ultimate release of the hostages and he called for a swift final judgment.

"If it becomes clear that country like Iran can seize diplomatic agents and hold them hostage for indefinite periods of time in order to coerce desired political action, it can only lead to a complete unraveling of the fabric of peaceful international relations," Owen said.

Owen's presentation to the 15-member court ended three days of public sessions called to hear the U.S. case in detail. The court will now consider the case in private and issue a judgment, but it will probably take several weeks.

Signs grew in Tehran, meanwhile, of definite delays in any action to free the hostages, who have spent 138 days in

Leaders to speak at stake meetings

Seven regional representatives from the LDS Church will be featured speakers at 14 stake conferences Sunday at BYU.

Each regional representative will speak at two conferences according to the following schedule for each stake:

- 1st — 10 a.m., Smith Fieldhouse, Malan Heslop
- 2nd — 8 a.m., Wilkinson Center Ballroom, Wayne Mineer
- 3rd — 9 a.m., Marriott Center, Arthur Anderson
- 4th — 1 p.m., Wilkinson Center Ballroom, Stewart Durrant
- 5th — 3:30 p.m., Wilkinson Center Ballroom, Stewart Durrant
- 6th — 9 a.m. deJong Concert Hall, Sherman Crump
- 7th — 12:30 p.m., Provo Tabernacle, Russell Nelson
- 8th — 8 a.m., Provo Tabernacle, Arthur Anderson
- 9th — Noon, deJong Concert Hall, Sherman Crump
- 10th — Noon, Marriott Center, John Covey
- 11th — 3 p.m., Provo Tabernacle, Russell Nelson
- 12th — 10:30 a.m., Wilkinson Center Ballroom, Wayne Mineer
- 13th — 3 p.m., deJong Concert Hall, Malan Heslop
- 14th — 3 p.m., Marriott Center, John Covey

A general session of stake conference for all 14 stakes will be held Saturday at 3:30 p.m. in the Marriott Center. Elder Gordon B. Hinckley will preside.

"The conference is being held in the afternoon because of a church-wide meeting for all young women between the ages of 12 and 18 that evening in the Marriott Center," said J. Robert Driggs, president of the BYU Fifth Stake.

Chemistry seminar to be given today

"Mesionic Six-membered Heterocycles" will be the subject of a chemistry department seminar today at noon in 252 MARR. Dr. Thomas Kappe, of the University of Graz in Austria, will be the speaker.

Reunion information now being accepted

The Daily Universe is now accepting information about a reunion of students planned for the general conference weekend. Blank information forms may be obtained from 538 ELWC and must be returned to the same office by 5 p.m. March 28. Late reunion notices will not be accepted. The announcements will be published April 2.

Free passes available for 'Fires of the Mind'

In conjunction with the Mormon Festival of Arts, the BYU Honors Program is sponsoring three performances of Robert Elliott's "Fires of the Mind." The performances will be at 8 p.m. March 27, 28 and 29 in 205 JRCB. The public is invited to attend by free passes obtainable from the Honors Program office 4012 HBL.

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The Daily Universe

The Daily Universe is an official publication of Brigham Young University and is published as a cooperative enterprise of students and faculty. It is produced as a laboratory newspaper in the Department of Communication under the governance of an Executive Editor and Managing Director with the counsel of a University-wide Universe Advisory Committee.

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Career, home, family decisions to be made

By JAY JOHNSON
Universe Staff Writer

When graduates begin their careers and families, they find the rewards for working hard on the job are obvious — higher pay, promotions, and feelings of accomplishment.

They also discover that the rewards for being good parents are not so obvious. As a result, they tend to neglect their families in favor of their work, according to Reba Keele, associate professor of organizational communications.

Mrs. Keele, speaking Thursday as part of the "Let's Talk" lecture series sponsored by the Interpersonal Communications Lab, said some corporations have begun programs to help employees become closer to their families, but most of the responsibility for making both professional and family successful still rests with the husband and

Mrs. Keele said that the beginning years for an employee with a corporation are usually the most stressful, since new employees have to struggle to establish themselves with their firm. She said the early years with a family are also the most important and demand a great deal of time for young parents.

Speaking of the conflicts between job and family, she said, "There is no way that these two systems can come into a young man or woman's life and not cause conflict and usually great stress."

Mrs. Keele outlined ways to help young couples coordinate career and family activity. She said both husband and wife should strive to spend as much time as possible at the beginning of every day doing the one thing that each determines is the most important.



Universe photo by John Comito

...nt Judy Mestas, who edged past Robin Lister in the race for ...ren's Office vice presidency, lets her feelings be known Thursday as ...action returns were announced.



Universe photo by Susan L. Gregg

Linda Fogg receives flowers and hugs from friends and supporters after the announcement that Miss Fogg had defeated Rick Sloat for the Social Office vice presidency.

Candidates

continued from page 1

...ave Litater and Kim Cox. ...ASBYU president, said, "We ...t that we stirred up more in ...the elections. We will support ...uke and Frank) in their term ...and hopefully they will have ...year if not better than ours." ...arkham of the Markham and ...campaign reflected upon his ...of the election results saying, ...great learning experience. We ...the bad press killed our ...to win, but we gave our best

Alan Knight the new athletics office vice president reacted to the announcement of his election with shouting "I won!" Several friends expressed their excitement and happiness. Knight said the election delay imposed by the ASBYU Supreme Court helped his campaign. "The delay tired out a lot of people, but my campaign manager thought up some good ideas to keep the support going. He had a guy distribute newspapers on stilts and we developed the Super Cougar idea. Bob Rollins also gave me a lot of support."

...am expressed his best wishes ...e and Frank and added, ...been asked to assume our old ...in the SDA office, which we ...ably do."

Taking the contest for culture vice president, Debbie Herman said, "I think I won the election because of my attitude."

Feasibility of energy plant being studied by agency

By ...EL MANGUM ...e Staff Writer ...rovo City Council ...igned a resolution ...ursday authoriz- ...to establish ...hip in a joint ...power users in ...Utah County.

According to Bud Bonnett, Provo City utilities director, the joint agency will be comprised of Utah County, and is part of a long-term investigation to make sure that the area has adequate power in the future.

He noted that the commission's signing of the resolution not only commits Provo City to membership in the joint agency, but it also commits the city to provide its share of funding for the investigation studies.

Mayor James E. Ferguson said the demand for power in Provo has historically doubled every 10 years. "But thanks to the foresight of our city fathers 40 years ago, a local power plant was built to provide Provo residents with adequate power at a lower rate," Ferguson said.

Member cities in the agency include Provo, Springville, Spanish Fork, Payson, Salem and, Nephi in Juab County.

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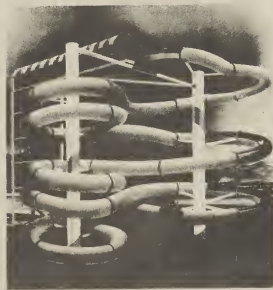


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Women netters win, prepare for tourney

By **LESLIE LEWIS**
Universe Sports Writer

The BYU women's tennis team defeated Colorado State 8-1, boosting its season record to 20-1.

"When the team starts out aggressive they stay aggressive," said Coach Ann Valentine of her women Cougars. "I'm pleased with the caliber of play we've been seeing, especially before the Nike Tanner Tournament coming next week."

Ainge makes district team

Three-time All-WAC selection Danny Ainge added another feather to his cap this week as he was named to the first team on the district squad selected by the National Association of Basketball Coaches.

The 6-5 guard from Eugene, Ore., has scored 1,685 points in three seasons with the Cougars, and holds the career individual scoring record for the school.

Joining Ainge on the district selections are Danny Vranes, Utah; Charles Bradley, Wyoming; Kenny Page, New Mexico and Bruce Collins, Weber State.

Second team choices were BYU's Alan Taylor, Brian Jackson, Utah State; Tom Chambers, Utah; David Johnson, Weber State and Don Newman, Idaho.

tough defeat, 4-6, 1-6, to Kathleen Cummings. No. 2 seeded Maria Rothschild downed Jill Peterson, 6-1, 6-1, while teammate Heather Ludloff, seeded No. 3, outshot CSU's Nicole Lorenzetti, 6-2, 6-1.

Charlene Murphy, who played in the No. 4 position against the women Rams, routed opponent Frances Chase, 6-1, 6-0.

"I felt I played well against Colorado," commented Murphy. "I've been working hard on my serve and volley game. Colorado is a good team, and it was a good match before the tournament coming next week." She added, "The team has been practicing hard all week, and have been learning new methods of play."

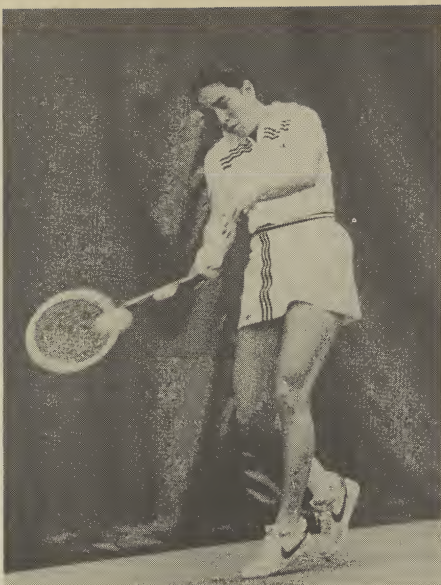
Linley Tanner followed her teammates examples by conquering Kit Phail, 6-1, 6-1, while No. 6 seeded Mindy Watts easily stroked her way past Bonnie Benson, 6-1, 6-1.

Focusing on the doubles matches, coach Valentine said she still isn't satisfied with her doubles teams.

"My intention is to get three strong doubles teams ready for the tournament next week, but I'm having a difficult time deciding," said Valentine. "Our aggressiveness is getting better, but we're still not cutting the angles on returns as I'd like us to."

With that in mind, BYU's No. 1 seed doubles partners, Rothschild and T. Tanner, took care of opponents Chase and Peterson, while No. 2 seeded Murphy and Ludloff defeated McPhail and Benson, 6-3, 6-0.

In a come-from-behind first game of the match, BYU's Lani Wilcox and Linley Tanner defeated Cummings and Lorenzetti, 6-0, 6-0.



Gearing up for next week's NIKE Invitational, the BYU women's tennis team rolled over Colorado State 8-1 on Thursday. Next week, BYU hosts the top teams in the nation, including Trinity and USC.

Universe photo by Russell Duke

Leaders bunched in contest

Four games remain in the NCAA playoffs and it appears the eventual winner of The Daily Universe prognosticators contest might have to pick them all correct.

The top 10 predictors are within three points of each other. Stanton Jones leads the pack with 48 points. About 40 individuals have collected 40 points or more and remain in contention.

Contestants will receive eight points for each correctly guessed game in the semifinals. The championship is worth 12 points and the consolation, worth four. The winner of the contest will receive a Spaulding Top Flite 100 basketball autographed by members of the 1979-80 Cougar basketball team. The runner-up will be rewarded with two tickets to a Utah Jazz basketball game. Three individuals will receive five dollars each.

Originally, more than 800 individuals were entered in the contest.

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Thinclads move season outdoors

One of the first signs of spring, outdoor track and field, will make its appearance at BYU this weekend when the Cougars host half a dozen other teams in the opening meet of the season.

An ice-breaker of sorts, the invitation meet is attracting several other schools to the BYU Stadium on Saturday, Idaho State, College of Southern Idaho,

Ricks College, University of Wyoming, Eastern Utah, Snow College, Weber State and Utah State.

First event on the schedule, the hammer throw, is scheduled for noon, and the first running event, steeplechase, will begin at 1:30 p.m.

Although it will be the first outdoor meet of the season for all teams, some good marks are expected.

Batcats to face WSU

The 18-3 record of BYU's baseball team looks rosy at this point in the season until Washington State's 14-0 record comes into the picture this weekend. The Cougars of BYU will be hosting the Cougars of Washington State in a pair of double headers this weekend, beginning at noon on both days. The two teams have more in common than their nicknames, though.

WSU and BYU are perennial winners of the northern divisions of their respective conferences. Both squads' pitching corps are loaded with right-handers and just one or two lefties. But there are some sharp differences, too.

WSU's Cougars are batting .327, while their opponents are batting .175 due to a 1.88 earned run average. The Cougars are batting .356, while their opponents are batting .243 off of 4.22 ERA pitching.

"Washington State is as good as anyone we will face through the conference playoffs," said BYU Coach Gary Pullins. "After 21 games, we will get to see how good we really are, because things should be coming together."

The Washington State squad is coming to Provo at this point in the season simply because it is the only time the two schools could accommodate each other. In recent years, BYU is 0-2 against WSU, losing in 1976 11-4 and in 1978 5-0. The BYU-WSU series began in 1971 and the WSU crew has an 8-5 advantage, all coming under 16-year Coach Chuck "Bobo" Brayton.

Brayton recently earned his 600th career victory over the weekend, with an 11-4 victory over Washington. BYU was ranked 19th by "College Baseball" a few weeks ago, while WSU was ranked 28th. Both squads own victories over the University of Idaho, with BYU's wins coming this past weekend in come-from-behind efforts.

Leading the BYU pitching thrust is righthander Dave Beck, who will be joined by Paul Doty, Jack Carter and Scot Nebeker on the mound this weekend. BYU shortstop Cliff Pastornicky will return to the field with his arm improving.

"Fans who enjoy track should have a real treat Saturday," said veteran Coach Clarence Robison.

"When you pool the best of all the schools, there shouldn't be any weak events. This should be a high-quality meet, especially with some 'open' performers in certain events."

Robison said that two local discus throwers, L.J. Silvester and Keith Gardenkrans, will be competing with the college entries in the discus. Gardenkrans had a throw in the neighborhood of 215 feet last week, and Silvester is a former world record holder.

"By agreement, there won't be any scoring — that is, team scoring — in our meet on Saturday," pointed out Robison. "All of the coaches involved feel that it needn't be a part of the first outdoor meet of the year."

Indeed, the first meet may be a good time for some experimenting. Robison indicated he may run Agberto Guimaraes, the freshman wind from Brazil, in the 400 meters. An 800-meter and 1,500-meter runner, Guimaraes could be used in the shorter distance for speed conditioning.

Guimaraes has a 1:46.0 clocking in the 800, and a 3:40.5 in the 1,500, which should place him among the most promising athletes on this year's roster at BYU.

Robison also said there will be at least five high jumpers in Saturday's meet who have gone seven feet or higher. Three of them are from BYU — Kim Nielson (7-4), Don Jensen (7-1) and Daniel Mamet (7-1.5).

The distance runs, too, will highlight some of the better runners in the area. Wyoming is expected to bring its fine Kenyan distance men, and BYU has two outstanding performers in Doug Padilla and freshman Ed Evestone.

Padilla has a best of 13:14.0 in the 5,000, while Evestone recently placed third in the world junior cross country championships. Evestone was behind the first-place finisher from Spain, and the second-place runner from Russia.

This week's track meet will also include the decathlon. A few entries in that event will compete on Friday and Saturday.

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Y lacrosse team in action Saturday

Coming off an outstanding come-from-behind 11-10 win against Western States College, the BYU lacrosse team will be in action again this weekend against another Colorado opponent as they host Northern Colorado University.

The Cougars are favored in the match despite the team's

plague of injuries incurred to top players in last week's game with Western. This will be the first time the two schools will have met in lacrosse action in their history.

Lacrosse athletes depend heavily upon enthusiasm and aggressive play in the fierce sport. It isn't unusual to have several players sustain injuries like sprained ankles, broken thumbs, and cracked ribs during the course of a game and still play, and such is the case for BYU.

Game time Saturday is set for 3:00 p.m. at Stover Field.

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Universe photo by Laura Fontaine

Spring is in the air . . .

It's finally here. After a winter of piling on sweaters and more sweaters, layers of socks, heavy wool coordinates and parkas, spring has officially arrived, bringing with it not only a freer feeling, but a freer way to dress. Women's wool coordinates will soon be stashed into the back of the closet to make room for brightly-colored tops, skirts with big, splashy prints and the more revealing sports attire. Hemlines are rising, and the newest way of dressing up is lacy and romantic, with a hint of nostalgia. For men the "preppie" look left over from fall will linger awhile, with tweeds weaving in and out of the season.

After a season of anything-goes, a few trends are establishing themselves as the leaders, to convince even the least fashion conscious among us that this year's styles are going to be winners.

The fashions on the next few pages will help ease you into spring gracefully and you'll look your best in the process. Here are guidelines for everything from style trends and commonsense buying to the newest in eyewear—all to give you that crisp, colorful look for Spring 1980.

1980 SPRING FASHIONS



Universe photo by Bryan Blackham



Universe photo by Laura Fontaine

Men's fashions go traditional

By PHIL BUSSEY
Universe Staff Writer

A conservative "Ivy League" look will dominate men's fashion this spring.

A currently tight economy has pushed men's fashion away from the faddish and toward a more traditional look that will last more than one season.

Jeanne Weston, manager of a University Mall clothing store, said traditional clothes such as khaki, straight-legged pants will continue to be popular as well as designer jeans.

Most men's spring pants will be light-colored pants, she added.

In the sportswear shirt department, Mrs. Weston said fashions will be trendish, but not faddish.

"Hawaiian shirts will be a big item this spring and a few bright, fun colors will be seen," she added.

Although the bright colored Hawaiian shirts will be offered, the more traditional "preppy" look will also be very popular.

"Subtle plaid shirts will become even more popular in the casual dress shirt scene and the polo, rugby and 'Izod' casual cotton shirts will head the shirt sportswear line," she explained.

Ron Sumner, owner of some local men's clothing stores, agreed with Mrs. Weston's prediction. "The trend will be more conservative and dressy, both in casual wear as well as business wear."

The natural look of textured fabrics such as tweeds and cottons will continue to be popular, he added. "Navies, camels and grays will be the dominant colors in suits this spring," Sumner said. "The sport coats will follow the textured look with tweeds and cottons receiving the main emphasis."

Sumner added that three piece suits will be very popular with more than 90 percent of all suits sold having vests.

The more conservative solid or pinstriped suits will be prominent this spring, according to Sumner, although tweeds and textured fabrics will also be popular.

The key to spring fashion for business dress depends on the size of the lapel. "The style last year was the thin or rounded lapel on jackets and with the rest of men's apparel patterning that trend," he said.

With the widening of the lapel to three inches on

this spring's coats, the small collared shirts and the unconstructed fashion look will no longer be in.

With a three inch lapel on the coats, the collars on most shirts will range from two and a half to two and three-fourths inches long.

Sumner said button-down collars and tie pins will also be in the spring lineup this year.

Sumner mentioned accessories to suits such as ties and belts. "The Ivy League or Poulard silk ties will be very widely used this spring as well as solid linens," he said. "They will be popular this spring because of their versatility with sport coats."

As for belts, a width of one inch will be the accepted norm. "The belts will widen out from the skinny belts of last year," Sumner said, "and the cloth, surging belts with stripes will be a very popular spring wear item."

To cover the feet of the fashionable spring dresser, Sumner suggested the traditional look of wingtips and loafers. "Big heels are out," Sumner said. "The heel will be no higher than one and a half inches. The loafer type shoe and a thin soled wingtip will be highly fashionable this spring."

Shoes that were stylish in the 1950s and 1960s will once again become great sellers, he added.

In the more casual wear, Sumner's store is preparing for a big season. "The 'Chino' and 'khaki' pants with stovepipe legs will be big sellers this spring."

He said navies, poplins and lightweight cottons should also top the list for spring.

Sumner agreed with Mrs. Weston's prediction of spring wear in casual shirts. "Casual shirts will follow the traditional trend with soft plaids, knit golf and rugby shirts heading the lineup," he said. "The plaids will be soft with a linen texture to it. The trend is to get away from the polyester look and back to more of a natural, soft look. Most golf and rugby shirts will have khaki or contrasting white collars."

Sweaters will be used this spring with casual as well as dress shirts. "The key to spring fashions is versatility," Sumner said. "People will be looking for clothes they can wear in either a dressy situation or casual wear."

The sweaters for spring fit the bill with their lightweight raw silk or wool weaves or the "mubby" cotton, "gunny sack" appearance.



Universe photo by Bryan Blackham
Randy Call, a freshman from Pleasant Grove, Utah, shows off a new style in men's fashions. Traditional fashion is expected to remain in style this year.

New floral prints design for spring

By NANCY HARRIS
Universe Staff Writer

Bright-colored floral prints and geometric designs on natural fibers characterize spring fabrics.

Local fabric retailers say natural fiber fabrics and bright colors have left exclusive designers' shops. Many consumers are now seeing and buying cottons, linens and silks in eye-catching hues.

"People are always looking for a change," said Susan Carter, BYU clothing and textiles instructor. "Synthetics give a hard, shiny look which people are heading away from."

Silk is one natural fabric rising in popularity. Silk broadcloth, crepe de Chine and some raw silks are being sold at lower prices than last year, according to one local retailer. Silks are being sewn into everything from blouses to suits.

Cheaper silk look-alikes are also being discovered by fabric retailers.

"It's amazing what can be done with polyester," said Tehmi Marsh, purchaser for a fabric store. "We've got 100 percent polyester material that has the look and feel of silk, but it's washable."

Mrs. Carter said linen is also a popular spring and summer fabric. It adds a "textured feeling" to warm weather dressing, she added.

Cottons are found in many forms: seersucker, pique, chintz, lightweight broadcloth and batiste.

"People still want \$2 per yard cotton," said Ms. Marsh. "But it's not that cheap any more. Manufacturers have made so many improvements. All naturals are going to be up in price this year because of the market for them."

Retailers said spring colors will be bright colors: plums, sage green, lilac, mauve, orchid pink and turquoise.

"We're getting away from muted shades and heading toward more pure colors," said Debra Pulham, local fabric store manager.

"Summer will bring color washes instead of pastel colors, Mrs. Carter added. "Weak, sickly pastels will be replaced with rich, unusual colors like fuchsia and lavender."

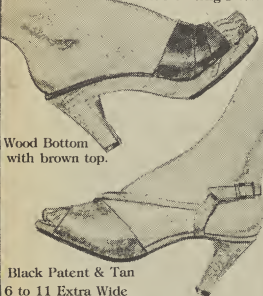
Black and white combinations accented with bright yellow or red, called "spectator dressing," will be more common in spring.



Universe photo by Echo Robinson
Bright colors and floral prints are in fashion this Spring. Prices for materials are expected to be higher this year.

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Pool outlook bright

Suits to be colorful

By KIM KAATMAN
Universe Staff Writer

Women in bright-colored tropical prints will be splashing into pools this summer, say local swimwear retailers.

Many men will be wearing swim trunks which match their jogging clothes.

Unlike last year, there are few pastel and black swimsuits on store racks, said Mrs. Lynn Hardy, a local women's sportswear retailer.

"I think the cool tropical colors of blue, green and rich mauve are going to be very popular," she said. "We've brought in pretty crepe chiffon cover-up coordinates and some fun leafy caps for all of these suits."

Mrs. Hardy said local merchants primarily buy one-piece suits for women because the demand for two-piece suits is very low in the Provo/Orem area.

"Last year, the bikinis were left on the sale table at the end of the year," she said.

The French Cut swimsuit — with a high cut leg and usually low cut back — is very popular. Some local stores are selling a more modest "modified" French Cut.

Jill Barney, assistant manager of a University Mall fashion store, said Hawaiian print one-piece swimsuits are her biggest sellers. Geometric patterned swimsuits are also going fast.

Retailers recommend shopping for swimsuits early in the spring to get the best selection.

Although changing fashion trends in the men's swimwear market are rare, this year there is a move to coordinate swim trunks with jogging clothes, said Mrs. Gretta Bandley, a sportswear retailer.

"The material for jogging clothes is softer this season. We are carrying more terry cloth and velour," she said. "Many of our swim trunks are designed to go with warm-ups."

Men's swim trunks are available in either boxer or speedo styles.



Myrna Cox is shown wearing one of this summer's fashionable one-piece tropical swimsuits.

Although other areas of the country are marketing tropical prints, Provo/Orem stores feature almost all solid-colored men's trunks, Mrs. Bandley added.

"There is a strong jogging flavor to sportswear this year," Mrs. Bandley continued. "The shorts are not as short this year but they are still very attractive."

Retailers say con-

sumers can buy locally most styles featured in national fashion magazines. Many stores in Salt Lake City and in the Provo/Orem area have buyers in New York and California.

Baby elephant rolls along

SEATTLE (AP) — How do you watch an elephant roller skate?

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Students say Y standards
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By MANGUM
Staff Writer

Students have reflected all mood and of particular history. The fifty brought a carefree look of s and bobby rebellious at the late sixties seventies were faded by T-shirts and

who wear dresses that look like pioneer dresses," Miss Walker said. "They all look like they've been cut from the same pattern."

Wilson added that there are too many women wearing "gingham-checked dresses with puffy sleeves, lace around the neck and a bow in the back."

Wilson also said too many women wear turtlenecks and T-shirts under dresses made to be worn alone.

"I don't think my point of view is radical," he explained. "But I don't think it is fashionable to improve the modesty of a dress when a dress is clearly made not to be modest." Turning to men's fashions, Wilson said the "dress for success"

phenomenon has been exploited at BYU.

"It's not uncommon to see 10 guys waiting for interviews and they are all wearing gray, three-piece, pin-striped suits with white shirts and burgundy ties," he said. "When a fashion is that widely used, it loses its effectiveness."

Miss Clifford said emphasizing traditional dress is good, however.

She added that the "trendsetter" fashions are often not appropriate for school. "There are some things that call too much attention to the person wearing it," Miss Clifford said. "For example, loud colors, excessive jewelry and too much makeup are things people wear in the name of fashion that are not particularly becoming."



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Todd Wynn, a junior in business from Ashton, Idaho, and Terri Larson, a sophomore from Las Vegas, Nev., model styles popular in their home states.

Fashions

Utahns slow to change

By GINNIE OVESON
Universe Staff Writer

Unlike many schools, BYU hosts students from all parts of the nation. And often, the styles students wear advertise their home states.

Many people say the regional differences in fashion stem from differences in lifestyles and attitudes.

"Utahns are simply more conservative," said Kathy Jensen, buyer for a local department store. "We are not as quick to catch on to fads which may be very prevalent elsewhere. Being practical people, Utahns like to buy clothes which they will be able to wear next year."

Gordon Holmstead, manager of a local fashion store, said Utah fashions are not behind the times, but simply more conservative.

Fashion conscious

Judy King, district manager for a well-known women's store, said Utahns are very fashion conscious. They know what they like and what they want.

"Utahns don't let fashion fads dictate much, rather, they base their fashion decisions on what appeals to their taste in clothes," she said.

Ms. Jensen said Californians and Easterners quickly pick up on fads which may take Utahns several years to incorporate into their wardrobe.

Ms. King cited "painters' pants" and "baggies" as examples of old fads that are just becoming popular in Utah. "I think style relates to how big or how small the town is. The reason some people may think Utahns dress backwards is that Salt Lake is just not a big city," Ms. Jensen said. "We are, however, much more advanced than Denver."

Casual styles

Styles in the West are generally more casual than in the East. Kathy Julien, buyer for a local fashion store, said differences in climate are partially responsible for this.

Ms. King said very conservative and fashion conscious Utahns dress more like Easterners than other Westerners. "But women in Utah veer away from the very tailored, masculine look that is so prevalent in the East," Ms. King added.

Ms. King said that although many

Utah stores are carrying the "preppie" look, Utah women prefer a very feminine style.

"The reason for this is that the women here dress for their men more than in other places," she said. "We have instances all the time where a girl will buy something and then end up bringing it back because her boyfriend doesn't like it."

Church influence

Ms. King said generally stores in Utah have a problem selling slinky, skimpy clothes which are popular elsewhere. The LDS Church's emphasis on modesty greatly influences the clothing market.

Another buyer, Kathy Julien, said Utahns are not willing to pay as much for clothes as Eastern shoppers.

"I think a lot of people here are not willing to pay for quality and designer names. We are also slower to accept change in fashion," she said.

Provo consumers are particularly

reluctant to purchase high-priced clothing, she added.

"Most of our shoppers in Provo/Orem area are BYU students we can't stock that store with higher priced merchandise. There also many young married students the area and clothes are not first their priority list."

Eastern look

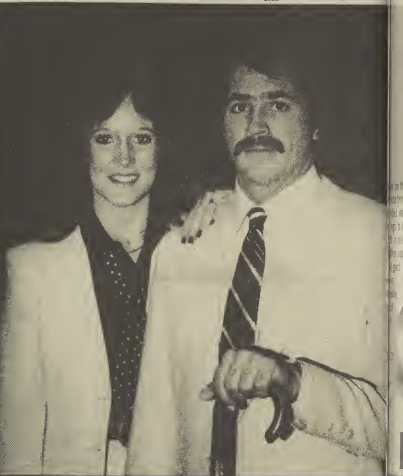
Holmstead said his store tends to promote the Eastern look.

"It is a look that is prevalent throughout the states but dominates the East," he said. "I like to sell traditional wools, cottons and which are seen widely in the East. It is comfortable selling this to a customer because it is fashionable as we practical. I believe in selling clothes which can be worn now and in years."

Holmstead predicted that traditional Eastern look will be very popular in Utah this fall.



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Oil price hikes affect clothing costs

By JULIE HENDERSON
Universe Staff Writer

Rising oil prices are forcing consumers to dig

deeper into their wallets, not only at the gasoline pump, but in fabric and clothing stores as well.

Oil is used in the

production of almost all synthetic fabric fibers which include polyester, acrylic and rayon. Synthetic fibers have become increasingly popular because of their wash-and-wear qualities.

Need for oil

Because of the need for oil in the production of synthetic fibers, many consumers have wondered why the production of natural fibers has not increased.

Marvin Kuchar, associate professor of clothing and textiles, explained that oil is also used indirectly in the production of natural fibers such as cotton and wool.

Kuchar worked in the textile fibers department of the Du Pont Company as a research chemist for 15 years prior to coming to BYU.

According to Kuchar, when the price of oil goes up \$1 a barrel, the cost of both synthetic and natural raw fibers rises about 5 cents per pound.

Cotton price up

Kuchar said the price of cotton has gone up about 22 cents per pound while the cost of polyester has risen only 6 cents per pound since last October.

There are costs involved in producing natural fibers which do not affect synthetic fiber production, Kuchar explained.

For example, cotton is harvested only once a year and must be stored in a warehouse. But synthetic fibers are produced every day and do not need to be stored.

Waste boosts price

Kuchar said waste is another factor boosting natural fiber production costs. For example, the amount of waste involved in processing cotton can be as high as five percent. Synthetic fibers yield a slim one percent average waste in processing.

According to Textile Organon, a textile industry publication, the United States consumed 267 million pounds of natural fiber per month and 705 million pounds of synthetic fiber per month in 1979.

Kuchar said there are advantages to using both natural and synthetic fibers. While natural fibers are absorbent and relatively static free, synthetic fibers have a longer wear life and are more wrinkle-free.

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Braids, permanents in style in '80



Universe photos by Susan L. Gregg
Lynn Murphy, a junior in public relations at New Canaan, Conn., is wearing a french braid. Braids are becoming an increasingly popular hair idea in the 1980s.



Universe photo by John Taylor
Hair stylist Joyce Ward cuts a local man's hair. Shorter hair styles are in fashion this year for men.

By
MARGARET WILSON
Universe Staff Writer

Permanents, braids, ornamentations and special effects. All are part of Provo's 1980 trend in hair fashion.

"Utah is a little behind the times as far as the latest fads go, but it stays up with the basic trends fairly well," Wendy Waidall, a local hairstylist, said.

Permanents are still very much in fashion today, beauticians agree. "But instead of the friz perms that have been in style for the past few years, the trend is moving toward a softer look," said Kent Jensen, a local beauty shop owner.

"The reason for the lasting popularity of permanents is they make hair care much simpler. They offer a carefree look that requires less blow drying and curling," Jensen added.

Women are not the only ones turning to permanents in the 1980s.

"Men are accepting the fact that they too can come in for a perm," Joyce Ward, a local beautician said.

"Men want the added body that perms offer them. The idea of a wash and wear hairstyle is another big part of the appeal," she added.

Beauticians disagree on whether braids are just one of many short-lived fads introduced within the past year. Ms. Wood said braids are only for special occasions and that they are just too time consuming to wear every day. Diane Homer, hair stylist, added that french braids are becoming quite popular as they take a relatively short amount of time to put in and take out.

It is the Bo Derek look, which is hundreds of tiny beaded braids, that gives the braided style a fad appeal, most hair stylists said.

The style is expensive to have done because it is very time consuming.



Diane Christensen, from Shelley, Idaho, has a permanent in her hair but she hasn't stopped there. She also has parted a star in the back of her hair. Experimenting with different hair styling techniques is part of the fun of the hair trends in 1980.

The going rate for the look is \$100, so very few girls have requested it in the Provo area, beauticians said.

Ornamentation is also becoming quite popular, according to several local beauticians. Hair picks, combs and ribbons add sophistication which is the appeal women seem to be desiring in the 1980s.

Beauticians also agree that special effects, such as frosting and highlighting, are currently very popular alternatives.



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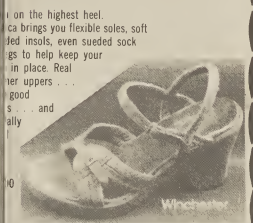
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Universe photo by Forrest Anderson
Diana MacDonald, a junior in communications from Ottawa, Canada, wears the latest eyewear. Eyewear in 1980 emphasizes a natural, healthy appearance.

Healthy look featured in cosmetic trends

Spring makeup once again emphasizes the healthy look. "Like you've just returned from a walk in the country," cosmetics retailers say. The healthy colors for spring are bright and bold.

Blush and lipsticks

come in such colors as "Irresistible Red," "Captivating Coral," and "Passionate Pink." Eyeshadow colors spotlight "Shady Purples," "Intriguing Blues" and "Tempting Teals."

Several lines of makeup are promoting the Oriental look. Lipstick tints include "Shantung Rose" and "Lotus," while blushers range from "Teaberry" to "Ginger Rose."

The eyeshadows tend to be pastel shades such as "Wild Iris," "Seastone Grey," "Pink Willow" and "Water Silk Blue."

One cosmetics clerk said eyeliner will look more natural with a trend toward matching the color of the liner to the eyeshadow worn.

Eyewear is also emphasizing a natural, healthy appearance with sport tints and frames.

"New sport tints go beyond having a pair of sunglasses," said Alan Ayers, a local optical

merchant. "Different tints have been found to add more contrast in various sports, allowing the participant to see better."

Ayers said a brown tint aids the golfer in seeing the golfball on the greens and fairways while a yellow tint provides needed contrast for the tennis player.

Sport frames, often referred to as "action frames," are lightweight with plastic lenses. "Earthtone colored frames are especially popular with both men and women. Name designers, such as Christian Dior, are expanding their lines and putting out more sport frames," Ayers said.

The frame size tends to be smaller, going back to a moderate size, he added.

Ayers said the avid sports participant may want to have several different pairs of eyeglasses but he'd better move fast.



Lynn Frehner, from Las Vegas, Nev., is wearing a beaded braid hair style. This look was started by actress Bo Derek and is catching on slowly in Provo.

Castletons

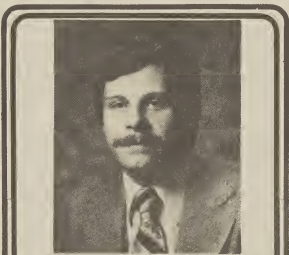
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Beating 'budget blues'

By MARCI JUDD
Universe Editor

With the escalating cost of buying clothes, people are starting to look around for ingenious ways of cutting corners.

One answer is the often encountered two-for-one, end-of-the-season, and going-out-of-business sales, the bazaars swap meets, factory outlets and surplus stores. One can walk out of these establishments feeling like a limited budget has been sufficiently stretched to cover whatever needs exist.

The question is, however, whether these means are best in terms of — not only finance — but quality, endurance, and most of all, self-satisfaction. One group of fashion-conscious students say they have found the best answer for beating "fashion-on-a-budget blues," and though it does not offer the easiest way out, it gives the highest rate of return in all the areas that really count.

The answer? Sewing.

The person who sews his/her own clothes doesn't have to settle for "something like what I had in mind," or worry about the way a garment was constructed and its length of wear. They can have a jacket in just the right color, just the right size, to match just the right blouse or shirt.

The only problem with sewing is that it takes time, and there is no guarantee that the finished product envisioned at the start will ever be duplicated exactly. And it takes work, time, creativity and patience. With this many requirements it's a wonder anyone dares give it a try.

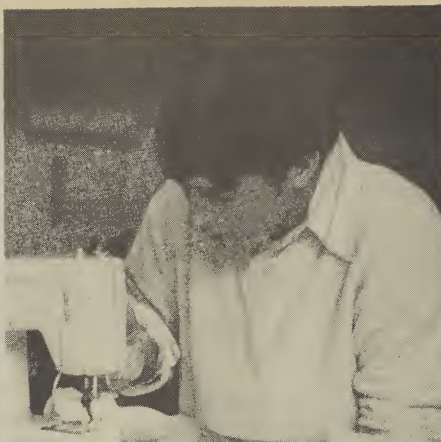
But, according to Janet Eggers, a home economics major from Provo, there are sufficient rewards in sewing to make up for any inconveniences or disappointments. "When I sew my own clothes I know I will get better quality for a lower price," she said. "It takes a lot of time for the rewards to come, but it is definitely worth it."

Mrs. Eggers recalled one incident when she saw a dress she wanted in a store selling for \$40. "I said to myself, 'I could make that for half the price,'" she purchased the same pattern, material and notions from a fabric store and construct an identical dress for \$20. "And," she added, "I liked it better than the original."

An employee from a local fabric store agreed. Said seamstress Meridee Calder, "It depends on how well you sew, of course. But if I take the time I can sew better



Universe photo by Bryan Blackham
Brooke Bates wears a hand-made outfit, tailored to her own specifications. Mrs. Bates says most of the clothes she sews are modeled after those she finds in stores.



Universe photo by Michelle Marshall
Taking the initiative to learn the basics of sewing, an aspiring tailor learns there is more to the skill than meets the eye.

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Accessories - all stores

Spring flowers crushed as snow flies in Europe

LONDON (AP) — After an unusually mild winter, spring howled into Europe on Thursday, spreading snow from Moscow to Paris and bringing fur coats back out of closets.

"Springtime in Siberia," a spokesman for Britain's Royal Automobile Club said, referring to conditions in Northern England.

He reported "spring flowers being crushed by inches of snow and ice, spring lambs being frozen by icy blasts and roads being turned into ice rinks overnight."

Strong winds and giant waves in the Thames Estuary sank Radio Caroline, a shipborne pirate station that broadcasts to Britain and parts of continental Europe. The four crew members were rescued.

Strikes added to the misery of winter's hangover in the Netherlands and Denmark. Snowdrifts blocked 18 major roads in northwest

England, and blizzards in Wales hampered the search for a 26-year-old soldier believed to have perished during a night navigation exercise in the mountains.

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men's spring fashions for 1980 use the colors of the rainbow and often them in creating feminine and soft styles (left). Economic

reasons are dictating a movement in women's clothes toward traditional and classic looks (right).

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Color invades fashions

By SHAWN PUSEY
Universe Staff Writer

Colors are bright for women's spring fashions.

Pants, shoes, blouses and accessories are available in all the bright colors of the rainbow, said local merchants. And everything has a parrot on it.

"The fashion this spring goes from one extreme to the other — from the beach-type casual look to the romantic, feminine and lady look," said Carla Pace, manager of a University Mall dress shop.

"Baggies are the biggest and newest in fashion for spring, not only in denim but also in other bright colors," says Shelly Robertson, a buyer for a University Mall clothing store. Baggies and brightly-colored painter pants are the fastest selling items.

"I think the trend is more towards a traditional, classic look because of economic reasons," he explained. "Those looks will not be out of style soon so people don't have to renovate their wardrobes every season."

Hawaiian prints for shirts have the majority vote from merchants as the newest fashion hit for spring.

"The Hawaiian shirts are not form-fitting. They are made of a soft cotton material," said Bee Miner, manager of a Salt Lake City clothing store. Merchants said spring blouses are highlighted with piping and splicing. Splicing is cutting a piece of the shirt out in a triangle or other shape and sewing a contrasting color in its place.

For dressier occasions, romantic skirts and soft, feminine blouses in pastel colors are good spring combinations, said Leesa Blackley, manager of a University Mall clothing store.

She said accordion pleated skirts are in fashion this season. Casual skirts are narrower and the slit is still in demand.

Several merchants mentioned spectator colors for spring fashions such as red, blue, white, black and yellow especially for skirt and blazer combinations.

Dresses for special spring occasions are lacy, romantic and flowery. The casual look includes T-shirt and waisted shirt dresses in bright colors and stripes under vests or jackets, merchants said.

"The blazers don't have a lot of detail," said Ms. Blackley, "but they help create a finished look and can update fall's and winter's dresses and pants."

A brand new dress look this spring is called the "Flashback." Sherie Atkinson, a local merchant, described it as a high neckline in front and cut in a V- or scoop-neck in back.

"The Flashbacks we will be getting in are made out of silk. Seersucker is also a popular fabric for spring," she said.

And yes, hemlines are going up once again. "Dress and skirt lengths are now mid-knee rather than below the knee," said Cristie Shaffer, manager of a University Mall store.

As for shoes, slim, high heels and pointed-toed

pumps are still in for dress, but the heels have come down for the casual, bright look.

Terry Gill, a local store manager, said spring shoes are in many colors with low heels. He said he has sold many "jazz" shoes which are a tie-up loafer made of canvas with a one-half inch rubber heel.

"With the baggy pants, the fashion trends dictate any shoes from ballet slippers to high-top basketball shoes," said Ms. Miner, "but shoes for spring are flat."

Dick Moore, a University Mall shoe store manager, sums up the new shoe fashions: "Dressy is high and casual is flat."

Other accessories to go with the spring brights are bright earrings, bright bracelets, bright head necklaces and bright ceramic pins.

"We even have pins of conch shells, Miss Piggy and Kermit the Frog — pins are the hottest," says Ms. Blackley.

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Two male BYU students show that "Romeo," a new look in men's fashions, easily attracts coeds. Universe photo by Susan L. Gregg

Tights, tutus, scarves make up 'Romeo' look

By MICHAEL MANGUM
Universe Staff Writer

Romeo, the name conjures up visions of a Shakespearean character who gave his life for his true love, Juliet.

But to men's clothing designer, Pierre Frufu, Romeo is the name he has given to his new line of innovative men's fashions.

At a recent Paris fashion show, experts agreed that "Romeo" is destined to revolutionize the men's apparel industry.

One such expert, M.I. Vogue, even suggests that "Romeo" will be in the 1980s what blue denim was in the 1970s.

The Romeo look consists of lightweight cotton tights accompanied by a polyester tutu available in an array of

spring colors. Matching sneakers and scarves are optional.

Frufu says he designed "Romeo" to provide an alternative to the "run of the mill" look of a Pierre Cardin blazer, Yves Saint Laurent slacks and Gucci loafers that so many men wear.

"The value of 'Romeo,'" said Frufu, "is that it is appropriate for both formal and casual occasions."

Frufu even feels confident that "Romeo" will catch on as a popular look in athletics. "Not only do the lightweight cotton tights allow for freedom of movement, but the low-cut neckline allows for a tan that will serve as a great conversation piece."

"Romeo truly accentuates the masculine features that women are

so attracted to," Frufu said. "A man can truly feel like a man with the wind rustling his tutu and the sun caressing his chest."

Editor's Note: The "Romeo" look is the brain child of two BYU students who have made several films for classes and church functions featuring the humorous fashion.

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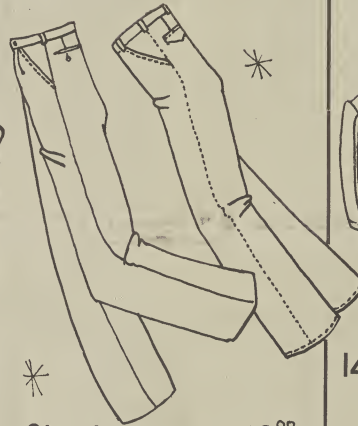
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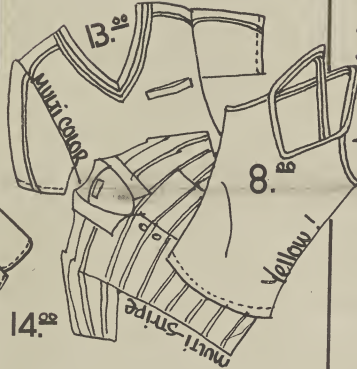


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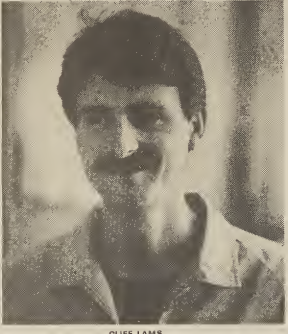
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Two students win top honors

BYU students top honors and full tuition at an art night sponsored by the art department at 5. The names of the more art students released during the show are released after the financial office was their awards to if they can receive their cash prizes.

Cliff Lamb and Greg Thomas won the \$1,000 scholarships for overall excellence in printmaking and drawing. Each received a certificate in their specialty.



CLIFF LAMB

"Tennis," came from personal experiences last summer. Lamb said he spent hot afternoons playing tennis with his roommate. "Afterward, we would come back and eat watermelon chunks," he explained. "My print looks like a watermelon



GREG THOMAS

from a distance, but one guy who saw it up close thought it was someone riding a bike." Although people have asked Lamb for copies of his print, the artist has no plans to sell any yet. "I hadn't even thought about it. Of course that's what I hope to do eventually, but right now I am working on consistency in the quality of my work," he said.

Play to be performed

First place play in the playwrighting division of a Hinckley Mayhew contest, "Watch the Garden," will be performed tonight and Saturday at 8 in the Margets Arena Theater, HFAC. The play is about two sisters and their differing views about how their widowed grandfather should spend the remainder of his life. The play treats the areas of responsibility and family, said Ivan Crosland, director. The play is tightly written, according to Crosland. "It avoids rambling on," said L. Susan W. Lewis, "Watch the Garden" playwright, makes everything in the play apparent on the surface, but with more meaning underneath.

Tickets are on sale in the theater ticket office.

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DATE & PLACE: Sat. Mar. 22, 10 a.m.-1 p.m. Holiday Inn, 1490 So. Union.

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Speakers address session

The Second Annual Joint Regional BYU-IAPF Conference will be held March 22 at the Wilkinson Center from 7 a.m. to 6 p.m.

The keynote speaker for the conference will be Ronald Melanson, president of IAPF International. Melanson's address will be entitled, "The IAPF and Financial Planning in the '80s." Anyone interested in financial and estate planning is encouraged to attend.

Those interested should register by calling an IAPF officer at 377-5712, 375-7368, or 225-2042.



Arthur Weller (James Van Leishout) relates a story to his granddaughter Regina (Ann MacMillan) in the BYU production of "Watch the Garden Grow," which is being presented March 20-22 and March 24-29.

Arts Festival features evening of baroque

"An Evening of Baroque Chamber Music" will be performed in the Madsen Recital Hall, HFAC, on Saturday at 8 p.m. This presentation is part of the Mormon Festival of Arts.

Selections during the evening's program will feature guest performer Penelope Mathiesen, baroque flute; music department piano instructor Claire Bush, harpsichord; music department assistant professor Douglas Bush, harpsichord; BYU graduate student Jerri Watson, harpsichord; and music department cello instructor Suzan Bush. They will later be joined by Miss McIntosh.

The final number of

the program will feature Professor Bush, Mrs. Bush and Mrs. Watson on harpsichord.

Mrs. Mathiesen will perform the four flute sonatas on a reproduction of the 18th century flute for which they were written.

"The flute was designed by Friedrich von Huene after an original instrument by Jean-Hyacinth-Joseph Rottenburgh, a (17th century) native of Brussels (Belgium)," Mrs. Mathiesen explained.

"It is made of grenadilla wood with ivory rings and one silver key. The wooden construction, conical bore and fingering system all contrast with the modern flute, creating a sound softer in quality and affording the performer greater tonal flexibility."

The Flower Basket

Heritage Hall Invitational

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Golden Kimball spotlighted in play

A one-man show, called "An Evening with J. Golden Kimball," will play March 22 at 8 p.m. at the Villa Playhouse Theater in Springville.

The presentation spotlights James N. Kimball, great-grand-nephew of Golden Kimball, who served 40 years as a member of the First Council of the Seventy for the LDS Church. Tickets may be reserved in advance and are available at the Villa ticket office for \$2.50. Part of the funds will go to the missionary program for the LDS Church.

"At every gathering where I have presented the one-man show, I have had audience members come up and tell me their own favorite stories about Uncle Golden. Many of them I have heard before; a few are new," James Kimball said.

James Kimball met his grand-uncle on several occasions when J. Golden Kimball stayed at his parents' home while on an assignment for the LDS Church. "I was just a child, but I remember him well. His high, squeaky voice was unforgettable," the grand-nephew said.

"I believe primarily J. Golden Kimball was a spiritual man and that few knew it — or rather, few reckoned spirituality as the key to him," James Kimball explained. "A knowledge of his spirituality makes the jests and stories much richer, more pointed and more inclusive of the gospel by implication."

The former LDS Bishop started his one-man show on his ancestor five years ago. He performs without make-up, except for a small pair of glasses his Uncle

Golden wore. "I use this prop one in a while," he said. "Otherwise, I let relatives, friends and Uncle Golden speak for him. I just tell the stories."

Pioneer TWIN DRIVE-IN
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Fatso
hilarious co-hit
HIGH ANXIETY
A Psycho-Comedy

NOW PLAYING
shows 7:15

Starring **ANNE BANCROFT** and **DOM DeLUISE**

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Bring your unwanted items to sell and pick up some bargains — HAVE FUN!!

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REPLACES THE GARAGE SALE. BRING YOUR ITEMS WHERE THE BUYERS ARE AND SELL FASTER!

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Starts Friday 5:00-7:15-9:30

A wildly romantic comedy about a bookie, a cookie, and the kid they bet their hearts on.

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a story of chance

Harry's War
I DECLARE WAR ON THE I.R.S.

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PG

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- Deadline for regular Classified Ads is 10:30 a.m. 1 day prior to publication.
- Deadline for Classified Display is 4:30 p.m. 3 days prior to publication.

Daily Universe - room 117 ELWC, 378-2897 or 378-2898, Open 8:30-4:30, Monday-Friday.

Every effort will be made to protect our readers from deception, but advertising appearing in the Universe does not indicate approval by or association of the University or the Church. Read your ad carefully before placing it. Due to mechanical operation it is impossible to correct or extend an ad until it has appeared one time.

Advertisements are expected to check the first insertion. In event of error, notify our Classified Department by 10:30 a.m. the first day after date of publication. We cannot be responsible for any errors after the first day.

NEW CLASSIFIED RATES EFFECTIVE AS OF WEDNESDAY, AUG. 1, 1979. Copy deadline 10:30 a.m. 1 day before date of publication.

Cash Rates - 3 lines minimum

1 day, 3 lines 1.98

3 days, 3 lines 4.52

5 days, 3 lines 5.25

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SACRAMENTO: ride needed to and from 372, 373-1057, 375-7150, Beth.

LADIES: buy highest quality makeup with unconditional guarantee for 25%-75% less than nationally known brands. Call 374-8376.

NILA & PERLIE: Outgrowth of Pchamandoungkwa & Yachachindoungkwa, E. Chhasee.

HAPPY BIRTHDAY

FCJ Jr Thanks for being hum during my lifetime.

Love, KJL Jr.

2-Lost & Found

LOST: on the 5th floor of HB Library. Contact in contact case. Veda 374-2354.

Lost at BYU: 1st of Mar. 7, 1 of 2 of man's old bib overalls. Found, 1 pair of overalls. 374-1705.

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Beginners or advanced. Heger Music. 373-4303

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Men's & Women's ALTERATIONS & sewing. Specializing in pattern making & bridal gowns. Call 225-3469.

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Babysitter avail. Many years exp. with references. 24 hrs. in my home. Good LDS atmosphere. 375-7765.

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CAKES: birthday, weddings, and parties. Reasonable prices. Des 226-2705.

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MARY KAY COSMETICS 373-5121

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Up to 80 Dishpers furnished weekly for \$4.50. Call now. AD Dishper Service 798-8506.

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SPARX

For a fantastic dance. 374-2350

DISCO FANTASY

All new lights. 225-4423

ROCKY M. ROLL

UTA'S LARGEST MOBILE-SOUND SYSTEM & LIGHT SHOW

We play what you want! PHONE 375-0106

For your bare dance call Don Mac for pro. or dance call. 373-8889 or 377-0450.

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by Charles M. Schulz

I'M PRACTICING TO CHECK MY PREFERENCES...IF I EVER HAVE TO CHECK MY PREFERENCES I'LL BE READY

DO YOU WANT TO TRY? NO I DON'T THINK SO

IF YOU EVER HAVE TO CHECK YOUR PREFERENCES DON'T COME TO ME!!!

3-21

CLASSIFIED AD DIRECTORY

1-Personals

01 Personals

02 Lost & Found

03 Instruction & Training

04 Special Notices

05 Situations Wanted

06 Resumes

07 Help Wanted

12 Sales Help Wanted

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45 Sporting Goods

46 Bikes & Motorcycles

47 Auto Parts & Supplies

48 Cars & Trucks

49 Mobile Homes

54 Travel-Transportation

55 Used Cars & Trucks

2-Insurance Agencies

OPERATIONS and Hospital rooms cost a lot more than you think. Call me today for details on State Farm hospital/hospital surgical insurance. David A. Powell Agent. 486-4244.

3-Help Wanted

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Largest selection of jobs (No commission) ("Employment Supermarket") 125 E. 300 & Provo 373-5089.

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Insurance. Health. Life. A variety of choices.

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AAA Underwriters. 375-0295 & Brokerage Agency.

HEALTH & MATERNITY

830-846 plan. No waiting period. David Lender 225-5548

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 \$450 monthly
 8 months
 utilities paid
 2 bedrooms
 swimming pool
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 in campus. 374-9090

SPRINGVILLE Nice 1
 apt. \$155/mo utility
 Laundry rm. Pool
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 w/ deposit. Call 489-
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 apt. for Spring &
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 Only \$145/mo.
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 8553

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 APTS**
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 \$55/mo. 4 per apt.
 bedroom.
 w/ storage.
 conditioning.
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 N. 100 W. Provo
 1790 or 374-8255

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 Shadows area. Call 8-
 8553

mate Wanted
 roommate wanted.
 our own room & bath.
 4 month free rent.
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 apt house in Pleasant
 4 baths, drapes,
 carpet, garage storage.
 3. BEAUTIFUL!
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VIEW Area. 3 yr old
 3 bdrms, 3 baths, 3650
 sq. garden area, quiet
 Sec 1831 N. 2050 W.
 \$450-\$500/mo.
 able terms. Call
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girls, Sp. Sum. & fall.
 375-1501. E. 430 N.
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vacancies for couple,
 women. Next to a
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house, large kitchen,
 room & living room.
 fenced-in back yard.
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 1. \$245. 377-9842.

option to buy. N.E.
 house. All the extras.
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ROVO'S MOST DESIRABLE STUDENT APTS."

Now accepting applications for SPRING, SUMMER, FALL and WINTER 1980-81!

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 SPARKS II it's a one ward bldg.
 approx. 1 to 1 ratio of Men
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apt's have: DISHWASHERS, WOOD-BURNING
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 DRMS ARE UPSTAIRS-LGE. CLOSETS, POOL,
 BLE T.V. IN, REC. ROOM, OUTSIDE GAS BAR-

999 E. 450 N. 375-6808 -Howard or Roberto

Come spend the Summer with



FOR LUXURY LIVING AT LOW PRICES

1130 EAST 450 NORTH 373-9723

Men and Women

Two Bedroom \$68
 Three Bedroom \$60
 Couples Sp/Su (1,2,3 bdrm) *141,170,198

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Just 2 blocks from the 9th East shopping center

LIKE LIVING IN A PARK

4 acres of landscaped lawn area

- Cable TV
- Heated Pool
- Sauna
- Easy Parking
- Canoes
- Barbicues
- Basketball
- Laundry
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- Bicycles
- Grassy Areas
- Jacuzzi

20-Houses for Rent cont.

Professor's Dream Home. 3
 level split, lg. fam. rm.,
 fireplace, 1/2 bath, Dis.
 Carport, patio, nice yd. By
 park, church, school. 50
 acres. \$550 mo. 225-1558.

Large brick home 5 blocks from
 campus. avail now-August
 1980. \$550 mo. 225-1558.

Lovely Brick Home avail. Fall
 1980/mo. Single. New bath
 carpets, drapes, and paint.
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RESPONSIBLE COUPLE to
 lease 2-bdrm home. Fenced
 yard, garden. In carport to
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21-Single's House Rentals
 GIRL Roommate wanted. 4
 bdrm house. 375/April
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 W/D. Pmt. 377-9831.

4 girls, ap. sum., or fall 408 N.
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Nice houses for men 688 N. 800 E.
 Single/double rm. D/W
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 professionally-managed
 income property investment.
 The benefits of real estate
 w/out management
 headaches. \$2,000 min.
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29-Business Oppor.

The only discs in Price for sale.
 Purchase equipment and
 take over lease. Call 637-
 0414 for details.

34-Miscellaneous for Sale

GLORIA MARSHALL PLAN
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COMPUTER SYSTEM
 12K for \$1300
 Disk system + \$1000
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 1/2 Cent. High quality loose
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Supplies garbage liners.
 Call for prices.
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BARF Blank cassettes at low
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Wedding rings, bands & bands
 diamonds. Good variety,
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Diamond/Wedding Set/Bands
 Lowest diamond prices-over
 100 wedding sets from which
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NEW BABY STROLLER
 Best offer
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38-Miscellaneous for Sale

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 Nice for engagement or invest-
 ment. 1/4 carat "G" brilliant
 cut \$275. 28 pt. "G" brilliant
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 evens.

DIAMONDS

We have all sizes & cuts. 1/4 ct
 \$289. 1/2 \$350. 3/4 \$500.
 Call 226-0415 at 5 pm.

Kennore Sewing Machine for
 sale. Compact, in good con-
 dition, has 6 stitches. Call
 Nancy 374-0884.

39-Misc. for Rent
RENT a color & B&W TV.
 microwave oven, and dis-
 cussion. New sets. Free in-
 stallation and service.
 ALEXANDER BROS.
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RENT piano, guitars, BW &
 color TV's. Top make.
 Finest quality. Save.
 Wakefield

RENT A TV

Starting at \$10 a month. B&W.
 microwave oven, and dis-
 cussion. New sets. Free in-
 stallation and service.
 Stokes Brothers. 375-2900.

40-Furniture

JUST in time for spring.
 Beautiful hand-made Cedar
 Chest. 226-0618 or 498-5032
 apt for Paul.

BABY CRIB & MATTRESS
 ONLY \$25
 224-3415

41-Cameras/Photo Equip.

TLR vintage Rolleiflex Tessar
 35mm 3.5 prime condition.
 \$275 or offers. Also Norwood
 incident meter. \$25.
 374-8971.

42-Musical Instr.

GIBSON, Fender & Ovation
 Demo Guitar sale. DON'T
 MISS THIS. Hager Music
 188 S. 100 W. Provo.

43-Elec. Appliances.

KENMORE Whitepool washers
 and dryers. Fully recon-
 ditioned. Guaranteed parts
 & labor for 90 days.
 375 & up.
 Call 377-4450 or 378-8527.

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 mill, millers, dryers. Free
 demo 224-1637.

Hoover vacuums, lowest prices
 in the valley, new and used.
 A-1 Sewing & Vacuum. 369
 S. State. Open. 225-8151.

44-TV and Stereo

RCA, Sony, Toshiba, TV at
 special prices. Check & save.
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48-Bikes & Motorcycles

378-2897
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Expert Bike Repair
 Complete bike parts and ac-
 cessories.

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ON BICYCLE REPAIRS
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 150 S. 1450 N. Provo
 375-9688

49-Auto Parts and Supplies

VW Tour Bar, used race.
 \$25. New \$25-850.
 224-6003

50-Wanted to buy

GOLD COINS, silver and old
 coins wanted. Call 225-5887
 or 225-9942 Even.

WE BUY

JUNK CARDS
 Bring in
 or we buy
 We also buy batteries,
 radiators, copper, brass, all
 kinds of aluminum (scrap
 iron)

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 Provo
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52-Mobile Homes

SPACES Available for 40'
 trailers w/roll & telephone.
 Silver Fox Camp grounds.
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Mobile Home \$7 X 50' partly
 furn., shed, etc. to campus.
 low space rent, \$3,800. Call
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53-Mobile Homes for Rent

For rent Apr-Aug. 2 bedroom,
 12X56 mobile home. New
 washer & dryer, close to
 campus. \$150 + util. Call
 375-8027.

SUBLETTING Wyview Park-
 Couples 2 bdrm. Trailer
 House \$140/mo. Spring &
 Summer 374-1124.

M. Home for rent. 10'X65'
 furnished, available now. \$120
 + util. 377-4572.

54-Travel-Trains.

DRIVING my van to New York.
 Leaving Mar. 26. Seeking
 passengers to share van. Res-
 pond ASAP 373-2900.

58-Used Cars

76 PINTO Runabout, Air, Power
 steer. Automatic. Only
 \$2195 or offer 377-6886.

MOTOR CYCLE TIRES

Now available:
 at competitive prices.

F740-3.50x14.522.32 - \$18.54
F740-3.50x18.526.39 - \$21.27
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All Prices Plus \$1.00-\$1.70 F.E.T.

HUNDREDS OF TIRES IN STOCK

PEARSON TIRE

265 So. 1st West Provo
 Phone 313-3241
 open 8:30 Mon-Sat 9-5 Sun

Adams Car Care

We've been in business for 32 years!

We do: Auto Painting
 Body work
 Glass work
 Frame work
 Auto Repairs

We work on all types of cars

Bring yours in today

300 W. 800 N., Orem, 225-0839

At-a-Glance

Fund raising seminars set for spring

A series of seminars on fund raising for charitable organizations will be conducted this spring in Utah, Colorado and Hawaii by the BYU Office of Conferences and Workshops. The seminars will be held April 2-3 in Salt Lake City, May 22-23 in Hawaii and June 18-19 in Denver.

Paul H. Schneider, one of the seminar coordinators, said that last year, for the first time in recent history, the increase in charitable giving did not keep pace with inflation. "This situation has a lot of fund raisers and philanthropic organizations concerned," he stated. "Unfortunately, the wells of human kindness seem to be drying up in these times of inflation and tighter budgets."

Fund raisers can cope with current challenges by increasing their effectiveness in such areas as identifying the best funding sources for a particular type of project, establishing a significant cause, and building an effective organization to reach out to donors, Schneider said.

The seminars will address these issues and others, such as understanding the laws affecting charitable contributions.

Those interested in attending any of the seminars should contact Conferences and Workshops, 242 HRCB.

The seminars will be conducted by Donald T. Nelson, director of the Development Office of the LDS Church; Carl W. Bacon, Kimber O. Ricks and Schneider, all associate directors; and Alden B. Tueller, legal counsel.

Experts to discuss foreign affairs

Dr. Charles Henken of the U.S. State Department and Dr. Robert Wood, professor of political science at the University of Virginia, will hold a question and answer session today at 2 p.m. in 184 JKB.

The seminar is entitled "The Bear and the Eagle: U.S./Soviet Relations in the 1980s." Interested students should come prepared with questions for discussion.

Booth space available at exhibit

"Old Buildings ... Presents from the Past: A Renovation and Preservation Idea Market," sponsored by the Utah State Historical Society, now has booth space available for those interested in exhibiting preservation-related services and goods during a three-day conference and exhibition.

The conference/exhibition will be held at the Union Station in Ogden, May 23-25, and will provide hard-to-find preservation products, services, and ideas. Booths will be sold on a first-come-first-serve basis, with a reduced rate for non-profit organizations. For information about booth availability and cost, contact Stephanie Mackay, Utah State Historical Society, 307 W. 200 South, Salt Lake City, Utah 84101, or phone 533-6024.

Red Cross is counting on you.

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CHARLY is coming in April

Lux is Back!

The next time you feel up to your ears in specs and model numbers while shopping for Hi Fi components, remember two names - LUX and University Audio.

LUX Audio components carry a reputation for sonic excellence that's known the world over. So whether you're looking for state-of-the-art separate components or tuner/amplifiers (what others call receivers), LUX offers a superb combination of performance, features, and styling that's hard to match.

But you don't have to take our word for any of this. Come on into University Audio and Listen to LUX components for yourself. We're located at 255 N. University Ave.

Beatles Quiz & Paul McCartney Look-A-Like Contest

Music Week
 Modern Rock Music Day

Student Performers
 12 Noon
 Step-down
 Lounge
 TODAY

Steve Symm



United States Congressman from Idaho will speak

TODAY 3p.m.

Varsity Theatre

Bobco's
SELF SERVICE FOODS
CLOSED SUNDAYS

NOW IN 6
LOCATIONS
ON THE
WASATCH
FRONT...

SALT LAKE AREA:
1406 WEST 10th NORTH
9th EAST 33rd SOUTH
15th WEST 35th SOUTH

OREM: CARILLON SQUARE
LOGAN: 200 SOUTH MAIN
OGDEN: NORTH OGDEN PLAZA

GOLD and SILVER DROP! U.S. DOLLAR RALLIES!
AT BOBCO'S YOUR DOLLARS BUY MORE THAN ANYWHERE ELSE.

**SOMETHING GREAT IS
HAPPENING IN UTAH...**

Bobco's Bobco's Bobco's
SELF SERVICE FOODS

WASATCH OPINION RESEARCH CORPORATION
IS A PROFESSIONAL WELL RESPECTED RESEARCH
GROUP THAT REPORT FACTS.

**Utah County Grocery Price Audit
March 5, 1980**

Using a random sample of 54 products carried by the six stores included in a price audit conducted by WASATCH OPINION RESEARCH CORPORATION on March 6, 1980, the following results were obtained:

Total price of items in audit	Albertson's	Smith's	Safeway	Bobco's	Ream's*	Allen's
	\$63.44	\$57.95	\$63.13	\$56.05	\$57.76	\$60.85

Based on prices recorded for Bobco's in this audit, the products that could be purchased for \$100.00 at Bobco's would likely cost the following amounts at the other five stores:

Prices as compared to \$100 at Bobco	Albertson's	Smith's	Safeway	Bobco's	Ream's*	Allen's
	\$113.18	\$103.38	\$112.63	\$100.00	\$103.05	\$108.56

If one considers the audited prices which were actually lower than those found at Bobco's, it becomes apparent that less than three in ten prices were lower at Ream's, less than two in ten were lower at Smith's or Allen's, and less than one in ten were lower at Safeway and Albertson's.

Percentage of prices audited lower than Bobco's.	Albertson's	Smith's	Safeway	Ream's	Allen's
	1.8%	13.0%	9.3%	27.8%	16.7%

* Ream's prices include 10% mark-up

WASATCH OPINION

AN INDEPENDENT SURVEY BY WASATCH OPINION RESEARCH CORP. SHOWS BOBCO'S TO BE CHEAPER THAN ANYWHERE ELSE.

PRICES SURVEYED INCLUDE SALES AND SPECIALS OF OTHER STORES. BOBCO'S FEATURES EVERY-DAY LOW PRICES SIX DAYS A WEEK.

SURVEY DETAILS AVAILABLE AT BOBCO'S STORES.

YOU BAG and CARRY OUT YOUR GROCERIES and POCKET THE DOLLARS YOU SAVE.

WE FEATURE HIGHEST QUALITY MEATS and PRODUCE AT LOW, LOW PRICES.

SAVE MONEY! BRING YOUR OWN BAGS AND BOXES FROM HOME AND HELP US SAVE YOU MONEY. BAGS ARE EXPENSIVE SO WE CHARGE 3¢ PER \$10.00 PURCHASE, BUT THERE IS NO CHARGE IF YOU BRING YOUR OWN.